

Tourism



Tourism

Tourism Projects			
Nº.	Projects	Location	Investment Amount (Millions of USD)
1	La Fluvial	Province of Guayas	300.00
2	Guayas Interactive Museum	Province of Guayas	100.00
3	Water taxi hovercraft	Province of Guayas	1.50
4	Lake Park	Province of Guayas	1,11
5	Tourist boardwalk: "Malecon Quilluzara"	Province of Loja	0.80
6	Sol y Mar Hotel	Galapagos Island	9.50
7	Hotel Red Mangroveinn	Galapagos Island	8.5
8	Galapagos express	Galapagos Island	5.02
9	Mass Plan Ex Penitentiary "Garcia Moreno" and its immediate surroundings	Province of Pichincha	60.00
Tourism Catalogue Projects			
10	Casa Mejia	Province of Pichincha	1.70
11	Land for the "South American Nations Union UNASUR Hotel"	Province of Pichincha	2.29
TOTAL			490.42

*The Ministry of Tourism seeks to turn Ecuador in a tourism power. A unique destination that develops its natural, cultural heritage and is recognized for **excellence in quality of services**.*

Growing tourism sector at a rate of 4.7% annually

- Tourism trade represented US \$ 533 million in 2015,
- Arrivals increased 7.84% in average from 2011 - 2015,
- By 2015, tourism was the third non-petroleum export,
- Operation costs are 31% lower among neighboring countries,
- Awards: "Best destination for retirees 2015", *National Geographic's* "Best diving destination", *USA Today* "Best place for wild life".

❖ Web page:

<http://www.turismo.gob.ec/>

❖ Project Catalogue:

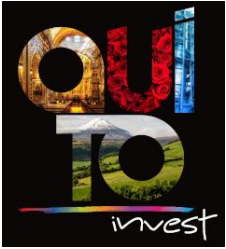
<https://drive.google.com/open?id=0B9Ljs4cKEpAxM2hFaC0zZzZIY2c>

Coordinated by:



Ministerio Coordinador
de **Producción, Empleo
y Competitividad**

Metropolitan District of Quito



The mayor of Quito, through the Ministry of Productive Development and Competitiveness, organized the Attracting Investment Forum "Invest Quito" which was held on May 25th this year.

"Quito Invest" was held with the purpose of creating alliances and encourage private investment to improve the competitiveness of the city. The investment portfolio of the city and a package of incentives to improve the competitiveness of Quito were presented at the event, which was attended by 500 national and foreign investors.

- Coordinated by:

SECRETARÍA DE
**DESARROLLO
PRODUCTIVO**

- ❖ **Project Catalogue:** https://drive.google.com/file/d/0B_WO-EM4vN_ZbjcyaVQtdi1IZUk/view?usp=sharing
- ❖ **Quito Invest Incentives:** http://quitoinvest.com/wp-content/uploads/2016/05/quito_invest-.pdf

La Fluvial

Located in the province of Guayas, the project includes routes to/from Guayaquil - Duran - Samborondon - Playas - Guayaquil

Project description:

- Development of means of transportation over the country's coastline, which will unite cantons of the Province of Guayas through the rivers,
- The system will provide transportation to more than 3.8 million inhabitants of the province.

Objective:

Improve the quality of life of people of the province, through an efficient way of transportation.

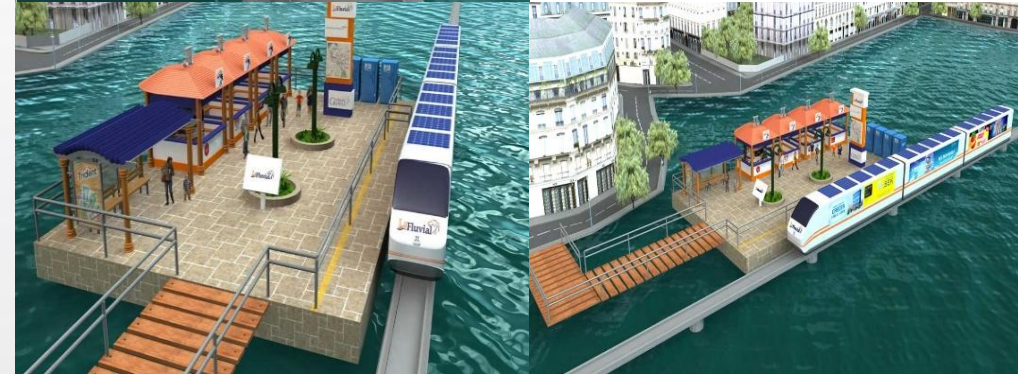
Estimated investment:

USD 300.00 MM.

Investment model:

Strategic Alliance

Location: Guayaquil, Duran, Samborondon y Playas, Province of Guayas.



Implementation model:

Public Private Partnership – Concession

Guayas Interactive

Technological museum on El Palmar islet

Project description:

- On 14,000 approx. square meters of land, the museum will be surrounded by the majestic Rio Guayas and will include a large building and a monument which will resemble the Guayas Province,
- Situated next to the Guayas River, the museum will include modern facilities, touch screens, virtual reality simulators and gadgets related to the latest technology.

Objective:

A place where history, culture and entertainment come together to create an exceptional space, improve tourism in the province. For more information visit www.inverguayas.gob.ec

Estimated investment: USD 100.00 MM

Investment model: Strategic Alliance

Location: El Palmar islet, Province of Guayas.



Implementation model:

Public Private Partnership – Concession, investor loan.

Water Taxi hovercraft

Located in Province of Guayas, the routes go from/to Guayaquil – Puna Island – Guayaquil

Project description:

- Modern tourist transportation system that will allow connection between Guayaquil and the Puna Island,
- This island, the 3rd largest island in the country, is home to hidden beauties, beaches, mangroves, gastronomy and a hospitable community.

Objective:

The main objective is to convert the Puna Island into a new tourist attraction for local and international visitors.

Estimated investment:

USD 1.5 MM

Investment model:

Strategic Alliance

Location: Puna Island, Province of Guayas.



Implementation model:

Public-Private Partnership – Concession

Lago Park & Yacht Club

Semi-urban development with a touristic component

Description of the Project:

- Located 26 Km from Guayaquil towards the coastline,
- Park area: 72,000 m², Nautic Club area: 24.530 m²,
- Declared "Natural Area" as part of the State's Heritage Natural Areas and the National System for Protected Areas.

Objective:

Efficient administration and maintenance of the natural park and the yacht club.

Estimated investment:

Intervention of the park: USD 0.8 MM and retrofit of the Yacht Club: USD 0.31 MM. Total: USD **1.11 MM**

Type of Investment:

Direct

Location:

Guayaquil coast bound – Province of Guayas.



Type of management:

Public-private partnership PPP.

Tourist Boardwalk "Malecon Quilluzara"

Construction project of a recreational tourist site

Project description:

- Social, environmental and ecological tourism project,
- Includes producing and selling handicrafts as well as the sale of local food and drinks,
- Development of natural pools.

Objective:

Develop the boardwalk's tourist attraction and improve economic conditions of the inhabitants of the district.

Estimated investment:

USD 800,000

Investment model:

Direct

Location: Celica, Province of Loja.



Implementation model:

Public-Private Partnership – 10 year concession.

Sol y Mar Hotel



Beach hotel for sale in the Galapagos Islands

Project description:

- World heritage destination due to the diversity of its unique flora and fauna,
- Strategically located, the Sol y Mar beach hotel is the only one in the enchanted Galapagos Islands with an event room and spacious social area.

Objective:

To continually offer a high quality service to host local visitors and foreign tourists.

Estimated investment:

USD 9.5 MM

Investment model:

Sale

Location: Puerto Ayora - Santa Cruz Island, the Galapagos Island.



Company:

Impersa Cia Ltda.

Hotel Red Mangrove



HOTEL AT THE GALAPAGOS ISLANDS, WATERVIEW WITH WILDLIFE AND MANGROVE AROUND

Project Description:

- El Hotel Red Mangroveinn Galapagos unique waterfront with confort and respect to nature around, We callaed where adventure meets refinement,
- Location could let you enjoy the mangrove sea lions, marine iguanas, birds and the mangrove with out leaving the hotel and enjoying the best view of the Puerto Ayora bay.
- Web site: www.redmangrove.com

Objective:

Expand the Galapagos offer to foreing and domestic traveleres, with all inclusive packages.

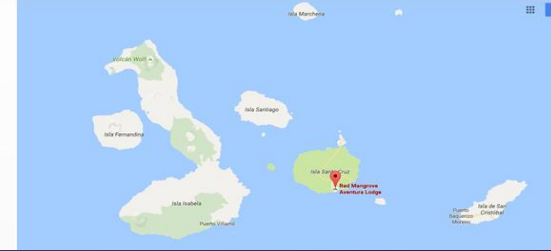
Investment amount:

USD 8,5 MM

Investment model:

Sale

Location: Puerto Ayora, Santa Cruz-Islands Galápagos .



Company:

Red Mangroveinn S.A.

Galapagos Express



Maritime Inter-Island Passenger Transportation (Ferrys)

Project description:

Procurement and operation of 2 Ferry Boats (Catamarans).

Objective:

To service the maritime routes that move passengers (tourists and local citizens) among populated islands in the Galapagos Archipelago.

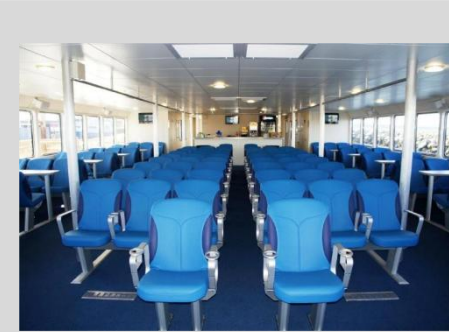
Estimated investment:

USD 5.02 MM.

Investment model:

Direct.

Location: Puerto Ayora, Galapagos



Implementation model:
Joint Venture.

Land for the “Unión de Naciones Suramericanas UNASUR Hotel”

Land for sale for the development of the UNASUR Hotel

Description of the project:

- Area: 4.8 hectares of land next to UNASUR headquarters,
- Opportunity for the development of a mixed tourism project: tourist services (restaurants, areas of leisure and recreation, Convention Center), apart-hotel, and residential,
- The height of a hotel shall be lower than, and should have an architectural dialogue with, the existing UNASUR building

Objective:

Development of a private commercial / hotel / real state mix.

Estimated Investment:

USD 2,29 MM

Type of investment:

Direct

Location: “Middle of the World”
Quito – Province of Pichincha



Implementation model:

Possibility of sale or Public-Private Partnership
PPP.

Mass plan of Ex Penal García Moreno and its immediate surroundings

Urban – architectonic, social and productive Intervention

Project description:

Urban regeneration of a stigmatized zone of the city and the patrimonial rehabilitation of an architectural landmark such as Ex Penal García Moreno. Integration with the current and future projects of the historical downtown.

Objective:

Improve the urban conditions, mobility, safety and habitability area, creating public spaces of quality.

Activate the area as socioeconomically and promote the provision of social services

Estimated Investment:

USD 60 MM.

Investment model: Strategic Alliance

Location: Quito Historic downtown



Implementation Model:
Strategic Alliance