

Agroindustry



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The agroindustry sector in Ecuador is quite broad, several products can be highlighted, mainly for local consumption as corn, rice and sugar ; while the main products of agribusiness for export include oil palm and broccoli.

1.46 million hectares used for permanent crops

0.91 million hectares used for seasonal crops.

Skilled labor 37.956 professionals
in the agricultural area properly skilled

Ecuador soil and climate

- Strategically located in the middle of the world (Zero latitude from the equator).
- Mega -diverse climate with more than 81 microclimates.
- Located in one of the most productive agricultural areas in the world.

The Ministry of Agriculture, Livestock, Aquaculture and Fisheries (MAGAP), encourages productive joint initiatives with the aim of incorporating competitive conditions in a " win-win situation".



Coordinated by:



Agroindustry

Agroindustry Projects			
Nº.	Projects	Location	Investment Amount (Millions of USD)
1	Fish farming	Provinces of Esmeraldas, Manabi, Santa Elena	16
2	Production Center of Fish Seed and Mollusks	Province of Santa Elena	3,6
3	Oyster Farming	Provinces of Esmeraldas, Manabi, Santa Elena	0,09
4	Packaging plant	Province of Manabi	0,6
5	Growing grapes	Province of Santa Elena	3,7
6	Expansion of avocado crops in 100, 200 or 300 hectares	Province of Santa Elena	2,5
7	Food products based on soybean, quinoa and chia	Province of Loja	0,48
8	Semi-finished and finished cocoa products	Province of Guayas	1,4
9	Plant	Province of Guayas	1,6
10	Banana flour project	Province of Manabi	1,2
TOTAL			31,17

Fish Farming

Fish farming project in sea cages

Project description:

- Species: Huayaibe, Pargo y Cobia.
- There are 82,600 ha. identified for growing.
- The concession area is up to 40 ha.
- The production is 2,900 T/year in a 24 cages crop.
- 95% of production is for export.

Objective:

Development of mariculture in the country, through fish farming in sea cages.

Estimated investment:

USD 16.0 MM.

Investment model:

Direct

Location: Provinces of Esmeraldas, Manabí, Santa Elena.



Implementation model:

Concession up to 20 years (extendable).

Production Center of Fish Seed and Mollusks

Construction of a production center of fish seed and mollusks

Project description:

- Final study for the production center design and pre-feasibility.
- Projected sales: USD 9.8 MM per annum.

Objective: Permanent supply for mariculture companies, the fish seeds and mollusks, in order to avoid importation.

Estimated investment:
USD 3.6 MM.

Investment model:
Direct

Location: Parish Colonche, Province of Santa Elena.



Implementation model:

Public Private Partnership. Concession for 10 years.

Oyster Farming

Oyster farming project in marine areas

Project description:

- 130,000 ha. identified for growing.
- The concession area is up to 40 ha.
- The production capacity is 521,216 units/year.
- The projected sales are USD 181,549/year.

Objective: Develop commercial production of Pacific oyster farming, in suspended systems.

Estimated investment:

USD 97,800

Investment model:

Direct

Location: Provinces de Esmeraldas, Manabí, Santa Elena.



Implementation model:

Concession up to 20 years (extendable).

Packaging plant

Implementation of eviscerated plant

Project description:

- Develop a plant to eviscerate fish in Puerto Lopez.
- Pre-feasibility studies.

Objective:

Increase production capacity to 120 tonnes per year, benefiting the economy of the 6 artisanal fishermen associations.

Estimated investment:

USD 600,000

Investment model:

Direct

Location: Puerto Lopez, Province of Manabí.



Implementation model:
Public Private Partnership.

Growing grapes



Rueda Group is an international organization, with more than 12 years in the market, dedicated to the import, export and commercialization of fruits, meat, garlic and dried beans.

Project description:

- Expansion of grape cultivation of "Agrícola Pura Vida" in modules of 50 Hectares.
- The project is based on the growth of the variety ARRA15 (green seedless).
- The country's privileged geographic location allows the company to schedule their crops in any month of the year.
- Prefeasibility Studies.

Objective:

Worldwide exportation and replace local imports by leveraging on the commercial advantages that appear due to the seasonality of the major producing countries.

Estimated investment:

USD 3.7 M for each module of 50 Hectares.

Investment model:

Strategic Alliance

Location: Province of Santa Elena.



Implementation model:

Partnership (up to 49% of company shares),
Joint Venture, Venture Capital.

Expansion of avocado crops in 100, 200 or 300 hectares

Development of Hass avocado crops

Project description:

- Expanding Hass avocado crops in 100 Hectares.
- Grupo Rueda maintains one of the largest crops of Hass avocado in the country.

Objective:

Expanding Hass avocado harvest to supply the international market during the months of April to June (month of higher prices due to seasonality of major producers).

Estimated investment:

USD 2.5 MM.

Investment model:

Direct investment.

Location: Province of Santa Elena.



Implementation model:

Partnership (% of shares open to negotiations), joint venture, venture capital.

Food products based on soybean, quinoa and chia



Soyard is a company that produces and develops healthy and nutritional products and beverages.

Project description:

- Implementation of production factory of nutritional and functional food products based on soybean, quinoa and chia.
- Estimated production capacity of 120,000 units per month.
- Prefeasibility Studies.
- Generation of 25 direct jobs and 500 indirect jobs.

Objective:

Develop and diversify different nutritional food products that complement a daily diet and change the local productive matrix.

Estimated investment:

USD 483,769.

Description del Proyecto:

Strategic Alliance

Location: Province of Loja.



Implementation model:

Partnership (up to 33 % of company shares),
Joint Venture Business Angel.

Semi-finished and finished cocoa products plant



The Union of Peasant Organizations of cocoa in Ecuador UNOCACE is an organization of producers of cocoa that brings together 927 small national producers of fine aroma cocoa.

Project description:

- Implementation of a plant for the production and commercialization of national fine aroma cocoa and its derivatives with the support of the storage center of UNOCACE.
- An estimated annual production of 900mt of cocoa.

Objective:

Produce and commercialize semi-finished products and chocolate of excellent quality in order to export to international markets.

Estimated investment:

USD 1.4 MM.

Investment model:

Strategic Alliance

Location: Province of Guayas



Implementation model:

Partnership (up to 50 % of company shares),
Joint Venture Business Angel

Banana flour project

Implementation of a banana flour processing plant

Project description:

- Implementation of a banana flour processing plant estimated 1,500 tons per year .
- Pre-feasibility studies.

Objective:

Development of the banana industry through the generation of added value.

Estimated investment:

USD 1.6 MM.

Investment model:

Direct

Location: Province of Guayas



Implementation model:

Associative participation with producers.

Agricultural Gathering Centers

Project description:

- Implementation and construction of two product gathering rural centers which are part of the national trading system to optimize the farming production of the Portoviejo County.
 - Colón gathering center: for the production of citrus.
 - Riochico gathering center: for the products of vegetables.
- Articulation for the processing and industrialization with the Industrial, Agricultural and Logistic of the Portoviejo County.

Objective:

Optimize the comercialization of the main products of the Portoviejo County.

Estimated investment:

USD 1,2 MM

Investment model:

Direct.

Location: Colón y Riochico Parish, Province of Manabí.



Implementation model:

Public Private Partnership.