



PRESERVED ROSES



COMPETITIVE ADVANTAGE

Thanks to its climatic conditions, Ecuador is recognized for growing the best roses in the world. In order to promote added value, Ecuadorian floriculture industry has developed quality preservation processes to achieve longer durability for this product.

This technique allows to elaborate unique creations that combine the best of two worlds: the beauty of a natural flower with the durability of an inert object.



LOGISTICS



Air Freight 89.74%



Sea Freight 10.26%



IMPORT TARIFF



0%



0%



0%



23%



5%

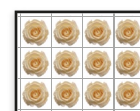


VARIETIES



PACKAGING

Boxes per unit, of 6 or 12.



CERTIFICATIONS

GLOBALG.A.P.



CHARACTERISTICS

- The rose is cultivated with the highest quality standards in plantations of more than 2,500 meters above sea level.
- Made from fresh natural roses from Ecuador, with a shelf life of at least 1 year, as long as they are not exposed to direct sunlight or excessive moisture or heat.
- The preserved roses are elaborated from the variety (color) that the producer chooses and when treated they will have a diversity of colors (unique, bicolored and multicolored).



EXPORTS 2017

FOB
USD 16 MILLION

TON
360 THOUSAND



MAIN DESTINATIONS



European Union
42%



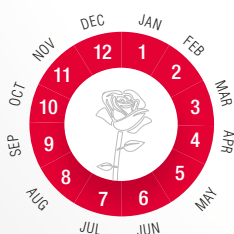
Japan
22%



United States
14%



SEASONALITY



100%
January-December



41 EXPORTERS



81%
Large



19%
MSME



ASSOCIATION

