



# LEMON TAHITÍ (CITRUS LATIFOLIA)



**PRO ECUADOR**  
*Business without borders*



## COMPETITIVE ADVANTAGE

Ecuador's geographical location, climate and environmental factors, contributes to the production of citrus fruits in different regions and provinces like **El Oro, Guayas, Pichincha**.

Exports benefit small producers and workers who are part of companies that have fair trade and organic certifications. Furthermore, the fact of working with rural producers, adds a high cultural component in exports.

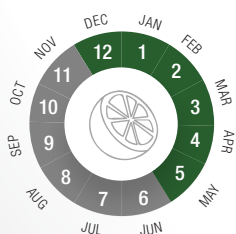


## CHARACTERISTICS

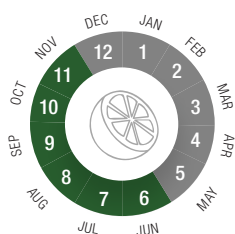
- Lemon Tahiti is also known as Persian lemon.
- Medium size and seedless.
- The pulp is delicate, juicy, green and acidic.
- The fruit measures 3 to 7 cm of diameter (1 to 2.5 inches), usually oval.
- Its weight varies between 70 to 150 grams.



## SEASONALITY



100%  
December - May



10% - 20%  
June - November



## LOGISTICS



Sea freight: 100%



## IMPORT TARIFFS



0%



0%



## PRODUCTION

- 180 hectares (est.)
- Average production: 6.5 tn/ha



## PACKAGING



Boxes of 4.5kg:  
sizes 63-54-48-42-30  
(units per box)



## EXPORTS 2017

	FOB	TON
	USD 163,426	213



## MAIN DESTINATIONS



Guadeloupe  
(48%)



Martinique  
(34%)



United States  
(18%)



## 1 EXPORT FIRM



100%  
SMALL