



SHRIMP

COMPETITIVE ADVANTAGE

- 60% of the people who work in the Ecuadorian shrimp production chain, from catch to processing, are women.
- Self-sustainability: Ecuador makes use of its own larvae, genetically strengthened through probiotics, mitigating the presence of diseases.
- Low-density production system.
- Companies are committed to sustainable production that includes environmental and social responsibility, food safety, animal welfare and traceability.

LOGISTICS



Sea freight: 99.10%

TARIFF



0%



0%



0%, 3%,
12%



5%, 8%

PRODUCTION

2016: 368,181 TONS

Average Annual Growth Rate 2010-2016: 17%

VARIETY



Penaeus Vannamei

EXPORTS 2016

FOB
USD 2.58 BILLION

TONS
370,780

MAIN DESTINATIONS



Vietnam
41%



USA
21%



Spain
9%



France
8%



Italy
6%



China
3%

EXPORT FIRMS



98%
Large



2%
MSMEs

CERTIFICATIONS



CHARACTERISTICS

- Reforestation: approximately 2,200 hectares of mangroves have been reforested.
- 100% of the land for shrimp production has no agricultural vocation.
- Unique culture system in the world: as a result, animals are less stressed and have high-quality standards.
- The growth in volume is supported by productivity improvements.
- 95,000 direct jobs are associated with breeding and processing.
- Ecuador is the second largest exporter in the world and the first supplier for the European Union.